



EDA Recompete Pilot Program
 Final Recompete Plan Project List
 Oct. 5, 2023

Strategy	Project Name	Description
Job Creation	KPI ² : Kern Process Innovation Initiative	<p>Outcomes: 1) Create 750 new Quality Jobs at participating firms within 5 years; 2) 50 firms participate in KPI² within 5 years</p> <p>An initiative to help grow existing scale-up and midmarket firms (10-250 employees) in high-growth traded sectors, by financing the implementation/consulting costs associated with adoption of process innovations, such as adoption of software, management techniques, technology and/or strategy improvements. KPI² will also support market access for local process innovation firms through anchor institution purchases and by contracting to provide their services through KPI². Funds will be used to finance adoption costs for process innovations.</p> <p>Funding Proposed: \$4.31 million</p>
Job Creation	Aerospace Innovation Hub Expansion	<p>Outcome: Increase SBIR/STTR Awards to average 50 per year within 5 years.</p> <p>The Aerospace Innovation Hub will help mature a dynamic innovation ecosystem and unlock the potential of Kern County’s regional assets and expertise as a center for defense research, development, testing and evaluation by filling gaps in program supports for industry engagement and cross-service collaboration. This project will deploy entrepreneurship assistance to link innovators and inventors into the region, fostering the density of high-growth firms. The project has a \$2 million line-item in the pending FY24 Defense Appropriations, enabling the Griffiss Institute to incubate the hub. Recompete funding will complement this initial investment and expand the hub’s offerings and impact.</p> <p>Funding Proposed: \$5 million</p>
Job Creation	University Center Innovation Studio	<p>Outcome: We will assess the economic impact of the Innovation Studio through firm and job creation, firm attraction and job relocation associated with tenants of the studio.</p> <p>The University Center Innovation Studio will support the success of our Energy and Carbon Management cluster by filling a particular gap in</p>

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		<p>our innovation ecosystem. Developed as a public-private partnership, the project is located on the campus of CSUB, adjacent to the Bakersfield College Southwest Campus and proximate to corporate and branch headquarters of Chevron, California Resources Corporation and Aera Energy. The project will include an industry-specific incubator, co-working and single-user office spaces, and mixed-use ground floor activities supporting community amenities and development. Funds will be used for design and construction.</p> <p>Funding Proposed: \$12 million</p>
Job Training	Digital Skills Passport	<p>Outcomes: 1) 2,500 prime-age workers participating in the Digital Skills Passport program within 5 years, and 2) Increase the number of mid-tech positions that are filled per month from 1 in 5, to 4 in 5, within 5 years.</p> <p>The B3K Market Assessment found that only 1 in 5 mid-tech positions in Kern County were filled per month, amounting to approximately 760 unique posts per year. We will collaborate with industry partners to define talent and skills needs for specific occupations and career pathways, culminating in a “Digital Skills Passport” to provide employers, workers and education and workforce development providers a clear, shared understanding of the region’s talent and skills needs, as well as proficiencies. Funds will be used to develop and promote the passport, as well as finance pilot training programs.</p> <p>Funding Proposed: \$3.55 million</p>
Job Training; Job Access	Talent-to-Industry Exchange	<p>Outcomes: 1) 100% TIE participation of prime employers in each Opportunity Industry, plus no fewer than 15 additional small and mid-size firms, with identification and program response to priority occupational needs within 18 months; 2) Identify and map at least 3 pathways per Opportunity Industry within 5 years</p> <p>This program would expand the work of the Aerospace Talent-to-Industry Exchange (TIE) to include all four of the Bakersfield-Kern region’s Opportunity Industries, and integrate an explicit focus on expanding job access for disconnected workers. Participating employers, education institutions and community partners would adopt shared commitments to 1) grow Quality Jobs in the region, 2) develop flexible, agile education pathways aligned with those Quality jobs, 3) provide supports and services to help disconnected workers access those pathways and 4) recruit new employees from local talent and training programs. Funds will be used to manage and expand the TIE.</p> <p>Funding Proposed: \$1.5 million</p>
Job Access	Runways: A Neighborhood-based Job Access Pilot Program	<p>Outcome: 750 disconnected workers access permanent living-wage employment within 5 years</p> <p>Runways is a network program to help disconnected workers attain and maintain Quality Jobs through targeted case management,</p>

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		<p>mentoring, career coaching and wraparound services that help participants 1) identify the pathway to a Quality Job and 2) support them through the journey to achieving it. In addition to services, the program includes a flexible voucher program to address barriers to attaining employment, e.g., purchasing tools, supplies, or transportation to/from work. Funds will be used to administer the program, provide case management and wraparound services, and finance a flexible voucher program.</p> <p>Funding Proposed: \$8.75 million</p>
Job Access	ECATE: Expanding Childcare Access through Entrepreneurship	<p>Outcome: Create 3,500 additional childcare spaces by licensing 250 new facilities through BIPOC and women micro-entrepreneurs within 5 years</p> <p>Modeled after successful programs in other regions (e.g. BizNest Children’s Council), this program will increase the number of available slots at licensed facilities in the region by 36%. Increasing the number of child care slots in family child care homes will both (i) increase job access for out-of-work women who are caring for children but desire a job, and (ii) enable wealth-building through BIPOC and women microentrepreneur ownership of in-home childcare facilities. Funding will be used for program management, technical assistance and business consulting, as well as a grant/voucher program to help finance business startup costs for participants.</p> <p>Funding Proposed: \$7 million</p>

Total Funding Proposed: \$42.1 million

Period of Performance: 5 years

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 Letters of Support Summary Table
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Organization Name	Stakeholder Type
B3K Prosperity	Economic Development Organizations
California Governor's Office of Business and Economic Development (GO-Biz)	State Government
California Labor and Workforce Development Agency	State Government
California State University, Bakersfield	Education and Training Systems
City of Bakersfield	Local Government
CityServe Network	Nonprofit Organizations that can support wraparound services
Community Action Partnership of Kern	Nonprofit Organizations that can support wraparound services
Greater Bakersfield Chamber	Targeted Employers
Housing Authority of the County of Kern	Local Government/Nonprofit Organizations that can support wraparound services
IBEW Local 428	Labor Unions
Kern Community College District	Education and Training Systems
Kern Community Foundation	Philanthropy
Kern County Employers' Training Resource	Education and Training Systems
Kern County Superintendent of Schools	Education and Training Systems
Kern Economic Development Corporation	Economic Development Organizations
Kern Literacy Council	Nonprofit Organizations that can support wraparound services
Kern Venture Group	Targeted Employers
Livermore Lab Foundation	Philanthropy
Mojave Air and Space Port	Targeted Employers
MSCS Kern Women's Business Center	Nonprofit Organizations that can support wraparound services
Seedcore Foundation	Philanthropy
The Open Door Network	Nonprofit Organizations that can support wraparound services
West Kern Community College District	Education and Training Systems