Business (BUSN) 2900 Business Capstone (3 Units) CSU
[formerly BUSN 1560]

Prerequisite: Completion or concurrent enrollment in all required courses in the Management program. In addition, eligibility for English 1500 and Mathematics 1060 is strongly recommended. Must be in appropriate standing in Associates in Science Management Degree program.

Total Hours: 48 hours lecture + 96 Outside-of-class hours (144 Total Student Learning hours)

Catalog Description: This course is designed to be the culminating project specific to a program of study. Professional and employment related situations and projects will be explored through a variety of learning methods to include simulations, case studies, scenarios, individual research papers, projects, internships, portfolios and presentations necessary for twenty-first century success. Selection of a project will be based on need and/or interest related to the discipline. Students who have credit in BUSN 1560 – Business Capstone not eligible.

Type of Class/Course: Degree Credit

Text: Robbins, Stephen P., and Timothy A. Judge. *Organizational Behavior.* 17th ed., Prentice Hall, 2016.

Additional Required Materials: None

Course Objectives:

By the end of this course, a successful student will be able to:

1.   assess scenarios and case studies to identify deficiencies,
2.   research possible solutions to remedy deficiencies,
3.   apply business reasoning to situations,
4.   synthesize theory and facts into various strategies and action plans,
5.   design and create possible solutions to scenarios and cases,
6.   propose and defend a solution,
7.   integrate social knowledge with personal and interpersonal skills to effect change,
8.   demonstrate the ability to research current issues and provide an analysis of theories and issues involved, and
9.   present a formal report and multi-media production detailing a problem, its dimensions, possible solutions, rationales for them, recommendation, rationales for it, and evaluation plan.

Course Scope and Content:

Unit I   Project

  A.   Research
  B.   Study
  C.   Design
  D.   Development
  E.   Presentation
  F.   Formal Report

Learning Activities Required Outside of Class:

The students in this class will spend a minimum of 6 hours per week outside of the regular class time doing the following:

1. Crafting an appropriate bibliography to support the project
2. Reading the required text and other background materials for class
3. Answering questions
4. Studying class materials and notes
5. Performing literature searches
6. Problem solving activities and exercises
7. Preparing projects
8. Working on group exercises

Method of Instruction:

1. Orientation sessions with instructor
2. Lecture and discussion
3. Group activities
4. Role-playing and practice exercises
5. Demonstrations

Methods of Evaluation:

1. Written assignments
2. Participation
    a.   role-playing and group activities
    b.   oral presentations and demonstrations
    c.   discussion responses
    d.   scenario reflections
3. Projects
    a.   multimedia presentations
    b.   business scenario responses
    c.   action plans
    d.   formal written reports
    e.   portfolios

Supplemental Data:

TOP Code:	050500: Business Administration
SAM Priority Code:	C: Clearly Occupational
Distance Education:	Online; Offline
Funding Agency:	Y: Not Applicable(funds not used)
Program Status:	1: Program Applicable
Noncredit Category:	Y: Not Applicable, Credit Course
Special Class Status:	N: Course is not a special class
Basic Skills Status:	N: Course is not a basic skills course
Prior to College Level:	Y: Not applicable
Cooperative Work Experience:	N: Is not part of a cooperative work experience education program
Eligible for Credit by Exam:	E: Credit By Exam
Eligible for Pass/No Pass:	C: Pass/No Pass
Taft College General Education:	NONE